

LESLIE COFFEE

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PROFESSIONAL SUMMARY

Veteran television producer with 20+ years of experience creating hundreds of hours of nonfiction content for high-profile TV networks and digital outlets, including Discovery, HGTV, A&E, TLC, TNT, PBS, Facebook, and more. Expertise in all aspects of creative development and production logistics; particularly skilled at navigating complex situations in the field, including shooting in remote and dangerous locations and covering sensitive subject matter. Strong network of contacts across the industry. Effective manager with experience leading teams of all sizes and creating a positive work environment that encourages direct reports to learn and grow.

AREAS OF EXPERTISE

CONTENT PRODUCTION

- Crafting narratives across genres and formats, including survival, renovation, competition, docudrama, clip shows, paranormal, re-enactment, law enforcement, news, studio and more
- Conceptualizing, researching, and pitching story beats and character arcs; creating outlines and scripting segments
- Developing strategic plans to execute creative vision; determining visual aesthetic, coordinating design elements, mapping out logistics, and procuring permits, props, and equipment
- Shaping story arcs in the field; drafting shot lists, directing cameras and talent, and conducting on-camera interviews
- Tracking of segments and episodes, including builds, timing, budgets, and schedules
- Overseeing editors, compiling episode string-outs, and addressing network notes during post-production

TEAM & PROJECT MANAGEMENT

- Supervising teams of 5-30 people to execute projects; establishing timelines and workflows to ensure on time deliverables and adherence to production company policies and procedures
- Hiring and training crew members; sourcing candidates through online searches and referrals and cultivating relationships with direct reports to provide guidance throughout production
- Allocating departmental budgets of up to \$80K; soliciting bids and negotiating vendor contracts
- Drafting and distributing production calendars and call sheets, generating expense reports and POs, obtaining releases, and tracking footage

COMMUNICATION & OUTREACH

- Liaising with producers and network to facilitate production planning and creative decision-making
 - Writing and delivering detailed field notes and status reports at all stages of production
 - Conducting research and cold-calls to secure cast, locations, equipment, and trade-outs for productions
 - Communicating with diverse groups and handling sensitive subject matter; creating comfortable environment to encourage authenticity from talent while on camera
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SKILLS & INTERESTS

Software: Mac & PC, Microsoft Office, AVID, Final Cut Pro, Google Suite, iNews, Social Media, Construction CRMs

Affiliations: Producers Guild of America, Academy of Television Arts & Sciences

Certifications: PADI DiveMaster (SCUBA), Krav Maga Instructor

Interests: Home reno, gardening, cooking, survival & off-grid, travel, animal rescue, psychology, health & fitness, cars

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SELECTED CREDITS

NO DEMO RENO	Home Renovation series	HGTV / RTR Media	Construction Producer	2022
DR. PIMPLE POPPER	Medical series	TLC / Ping Pong Productions	Field Producer	2021
HOMESTEAD RESCUE	Build & Survival series	Discovery / All3Media	Build Producer	2019 – 2021
MODERN MARVELS	Science & Tech series	History / Six West Media	Field Producer	2020
PICK, FLIP, & DRIVE	Car restoration series	Facebook Watch / Eureka Productions	Build Manager	2018
RUSTIC REHAB	Home renovation series	HGTV / Pie Town Productions	Show Producer	2017
BUSHCRAFT BUILD-OFF	Survival competition series	Discovery / Original Productions	Segment (Build) Producer	2017
BRING IT!	Dance docuseries	Lifetime / Pilgrim	Supervising Producer	2016
NAKED & AFRAID	Survival docuseries	Discovery / Renegade 83	Supervising Producer	2015
SHIPPING WARS	Workplace-based docuseries	A&E / Megalomedia	Field Producer / Story Producer	2014
HELP DESK WITH DEEPAK CHOPRA	Lifestyle specials	OWN / All In Productions	Field Producer	2013
PRIVATE LIVES OF NASHVILLE WIVES	Reality docuseries	TNT / Evolution Media	Field Producer	2013
MARSHAL LAW: TEXAS	Law enforcement docuseries	TNT / Megalomedia / Jerry Bruckheimer TV / Warner Horizon	Field Producer	2013
THE SUPER	Workplace-based docuseries	AXS TV / Candor Entertainment	Supervising Producer	2012
WORLD'S WILDEST POLICE VIDEOS	Clip show	Spike / Pilgrim	Segment Producer	2012
TEXAS WOMEN	Reality docuseries	CMT / 3 Ball Productions	Story Producer	2011
POLICE WOMEN OF BROWARD COUNTY / CINCINNATI / DALLAS	Law enforcement docuseries	TLC / Relativity Real	Field Producer	2010 – 2011

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SOLE SURVIVOR	Re-enactment series	Discovery / Gurney Productions	Story Producer	2010
UNTAMED & UNCUT	Clip show	Animal Planet / Cheri Sundae Productions	Supervising Producer	2008 – 2009
HOLLYWOOD 411	Celebrity news talk show	TV Guide Network	Coordinating Producer	2007
READY, SET, CHANGE	Home renovation series	TV Guide Network	Field Producer	2005 – 2006
WEIRD TRAVELS	Paranormal docuseries	Travel Channel / Authentic Entertainment	Field Producer	2005
SOAP TALK	Talk show	Soap Net / Small Talk Productions	Associate Producer	2005
POPULARITY CONTEST	Social experiment competition	CMT / Film Garden Entertainment	Segment Producer	2004 – 2005
ON AIR WITH RYAN SEACREST	Syndicated talk show	Twentieth Television / Larchmont Productions	Associate Producer	2003 – 2004
A MODERN GIRL'S GUIDE TO LIFE	Lifestyle series	Style Channel / Strand Communications	Segment Producer	2003
BEST OF THE ANDY WILLIAMS CHRISTMAS SHOW	Clip special	PBS / Crew Neck Productions	Associate Producer	2001 – 2002
"MYSTERIES" SERIES: STONEHENGE, EASTER ISLAND, THE SPHINX, NOAH & THE FLOOD	4 x 1hr nonfiction specials	TLC / Crew Neck Productions	Production Manager	2000 – 2001
DEAN MARTIN: THAT'S AMORE	Music special	PBS / Crew Neck Productions	Production Manager	2000 – 2001
JIMMY DURANTE: THE GREAT SCHNOZZOLA	Biography	PBS / Crew Neck Productions	Production Manager	2000 – 2001
THE BEE GEES: THIS IS WHERE I CAME IN	Biography	A&E / Crew Neck Productions	Production Manager	1999 – 2000