

# LESLIE COFFEE

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## PROFESSIONAL SUMMARY

Looking for a new professional media or media-adjacent opportunity across industries. Over 20 years of experience as a veteran television producer creating hundreds of hours of nonfiction content for high-profile TV networks and digital outlets, including Discovery, HGTV, A&E, TLC, TNT, PBS, Facebook, and more. Expertise in all aspects of creative development and production logistics; particularly skilled at navigating complex situations in the field, including shooting in remote and dangerous locations and covering sensitive subject matter. Strong network of contacts across the industry. Effective manager with experience leading teams of all sizes and creating a positive work environment that encourages direct reports to learn and grow. Graduated with a master's degree from Arizona State University while working full time.

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## AREAS OF EXPERTISE

### CONTENT PRODUCTION

- Crafting narratives across genres and formats, including renovation, survival, competition, docudrama, clip shows, paranormal, re-enactment, law enforcement, news, studio and more
- Conceptualizing, researching, and pitching story beats and character arcs; creating outlines and scripting segments
- Developing strategic plans to execute creative vision; determining visual aesthetic, coordinating design elements, mapping out logistics, and procuring permits, props, and equipment
- Shaping story arcs in the field; drafting shot lists, directing cameras and talent, and conducting on-camera interviews
- Tracking of segments and episodes, including construction and builds, budgets, and schedules
- Compiling episode string-outs, overseeing editors, and addressing network notes during post-production

### TEAM & PROJECT MANAGEMENT

- Supervising teams of 5-50 people to execute projects; establishing timelines and workflows to ensure on-time deliverables and adherence to production company policies and procedures
- Hiring and training crew members; sourcing candidates through online searches and referrals, and cultivating relationships with direct reports to provide guidance throughout production
- Allocating departmental budgets of up to \$1.5M; soliciting bids and negotiating vendor contracts
- Drafting and distributing production calendars and call sheets, generating expense reports and POs, obtaining releases, and tracking footage

### COMMUNICATION & OUTREACH

- Liaising with producers, network, and talent to facilitate production planning and creative decision-making
  - Writing and delivering detailed field notes and status reports at all stages of production
  - Conducting research and cold-calls to secure cast, locations, equipment, and trade-outs for productions
  - Communicating with diverse groups and handling sensitive subject matter; creating comfortable environment to encourage authenticity from talent while on camera
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## SKILLS & INTERESTS

**Software:** Microsoft Office, Google Suite, Construction & PM CRMs, AVID, Lightroom, Canva, Social Media

**Affiliations:** Producers Guild of America, Academy of Television Arts & Sciences

**Certifications:** PADI DiveMaster (SCUBA), Krav Maga Instructor

**Interests:** Home reno, gardening, education, survival & off-grid, travel, animal rescue, psychology, health & fitness

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## SELECTED CREDITS

**\*\*Full credit list available upon request**

<b>ROCK THE BLOCK</b>	Home Renovation Competition Series	<b>HGTV / Big Table Media</b>	Build Producer	<b>2024</b>
<b>HOUSE HUNTERS / HOUSE HUNTERS RENOVATION</b>	Real Estate / Renovation series	<b>HGTV / Pie Town Productions</b>	Show Producer	<b>2024</b>
<b>NO DEMO RENO</b>	Home Renovation series	<b>HGTV / RTR Media</b>	Construction Producer	<b>2022</b>
<b>HOMESTEAD RESCUE</b>	Build & Survival series	<b>Discovery / All3Media</b>	Build Producer	<b>2019 – 2021</b>
<b>MODERN MARVELS</b>	Science & Tech series	<b>History / Six West Media</b>	Field Producer	<b>2020</b>
<b>PICK, FLIP, &amp; DRIVE</b>	Car restoration series	<b>Facebook Watch / Eureka Productions</b>	Build Manager	<b>2018</b>
<b>RUSTIC REHAB</b>	Home renovation series	<b>HGTV / Pie Town Productions</b>	Show Producer	<b>2017</b>
<b>BUSHCRAFT BUILD-OFF</b>	Survival competition series	<b>Discovery / Original Productions</b>	Segment (Build) Producer	<b>2017</b>
<b>BRING IT!</b>	Dance docuseries	<b>Lifetime / Pilgrim</b>	Supervising Producer	<b>2016</b>
<b>NAKED &amp; AFRAID</b>	Survival docuseries	<b>Discovery / Renegade 83</b>	Supervising Producer	<b>2015</b>
<b>MARSHAL LAW: TEXAS</b>	Law enforcement docuseries	<b>TNT / Megalomedia / Jerry Bruckheimer TV / Warner Horizon</b>	Field Producer	<b>2013</b>
<b>POLICE WOMEN OF BROWARD COUNTY / CINCINNATI / DALLAS</b>	Law enforcement docuseries	<b>TLC / Relativity Real</b>	Field Producer	<b>2010 – 2011</b>
<b>UNTAMED &amp; UNCUT</b>	Clip show	<b>Animal Planet / Cheri Sundae Productions</b>	Supervising Producer	<b>2008 – 2009</b>
<b>READY, SET, CHANGE</b>	Home renovation series	<b>TV Guide Network</b>	Field Producer	<b>2005 – 2006</b>
<b>WEIRD TRAVELS</b>	Paranormal docuseries	<b>Travel Channel / Authentic Entertainment</b>	Field Producer	<b>2005</b>